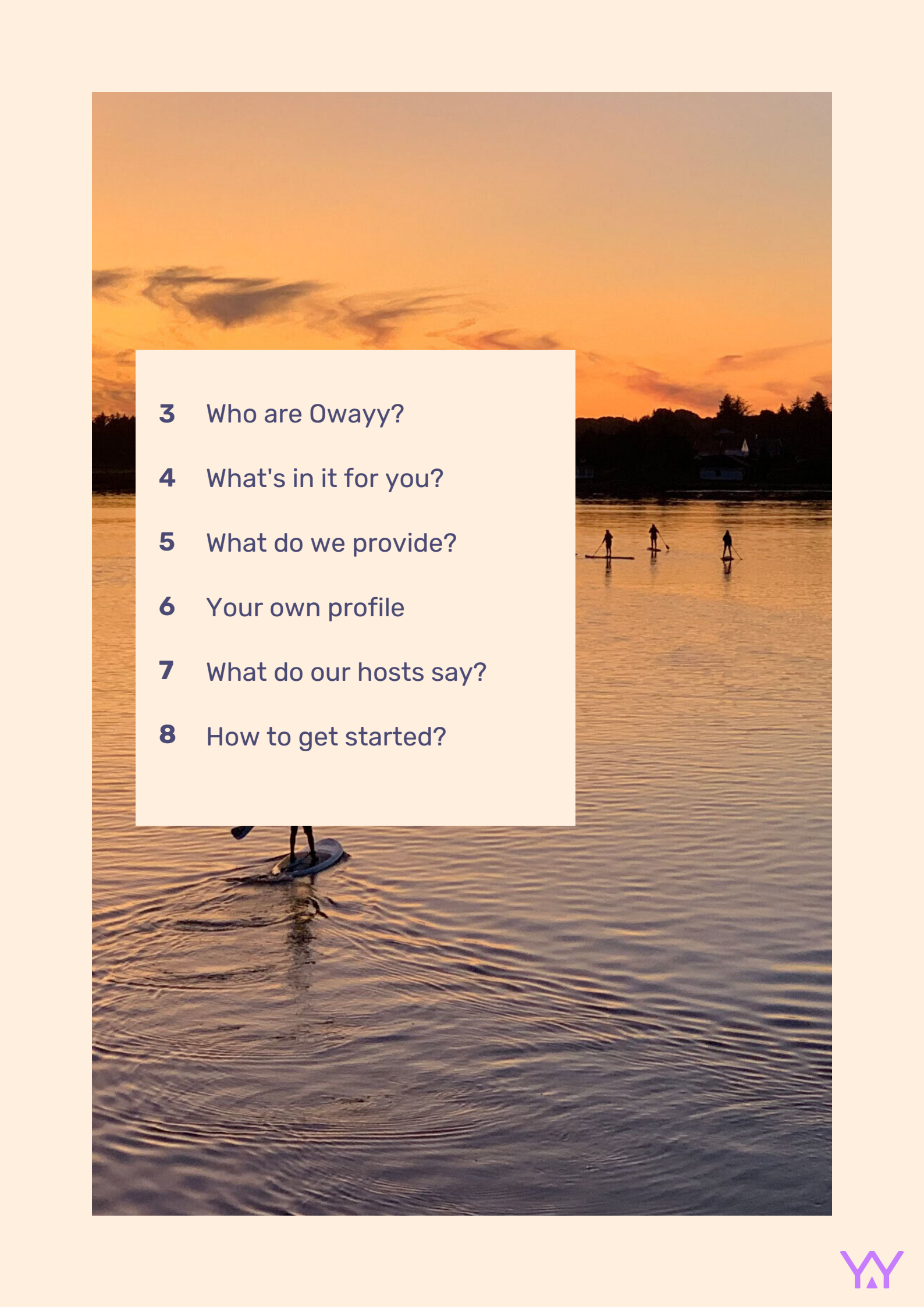


OWAYY

Get Owayy

- 
- A full-page background image showing a sunset over a calm body of water. The sky is a mix of orange, yellow, and light blue. In the foreground, a person is on a paddleboard, creating ripples in the water. In the middle ground, three more people are on paddleboards, further out on the water. The background shows a dark silhouette of a shoreline with trees and a small building.
- 3** Who are Owayy?
  - 4** What's in it for you?
  - 5** What do we provide?
  - 6** Your own profile
  - 7** What do our hosts say?
  - 8** How to get started?



# Who are Owayy?

EXPERIENCE NATURE LIKE NEVER BEFORE  
WITH OWAYY

**Owayy is a platform that gathers unique accommodations** and connects nature lovers with the most passionate hosts. We spare our visitors the trouble of browsing the web by gathering some of the most exceptional locations in Northern Europe.

**Sustainability and luxury, hand-in-hand.** We strive to show our guests that they don't have to cross the Atlantic to get away from morning commutes, daily planning, and noisy neighbours.

Instead, we and our hosts have discovered the hidden gems, where guests will be able to enjoy nature and support local communities. We do not believe that you have to compromise your environmental footprint to have an exceptional travel experience.

**Tents, Mongolian yurts, cabins, containers, airstreamers – we got it all.** All of our locations are different, but each one is unique. At Owayy we offer unique experiences that create memories. That's our way.

# WHAT'S IN IT FOR YOU?

At Owayy we offer a valuable partnership focusing on our hosts and their needs.



Our primary goal is to share your location with all of our existing- and future customer base seeking unique travel possibilities. Our second goal is to take care of administrative tasks to ease the pressure on you as a host so that you can focus on what's most important - giving the guest the best possible experience.

Data from our hosts show that a partnership with Owayy raises the awareness of their location, and increases the number of bookings. It also lowers the time spent on practical matters, as we secure clear and effective communication with the guests both before and after their visit. We handle payments, booking systems, welcome letters, customer support, and much more. Furthermore, our newly developed website ensures that all visitors get a smooth experience during their search for their next destination.

# WHAT DO WE PROVIDE?



## A focus on unique locations

We want to experience the unique! At Owayy you will be part of a community of hosts with unique experiences like your own!



## Customer support

Support all year around for guests and host on our live chat, phone and e-mail. Our support heroes are always here to help!



## Sustainability

We want to support a sustainable way of travelling and help bring value to all local communities and to our planet.



## Development

Improve through continuous feedback from guests, other hosts and our special advisors, who are always ready to help!



## Professional photographers

With our network of professional photographers we can help you capture the best photos of your location. If you need help, just let us know!



## Calendar management

Sync your own calendar with external calendars. Your Owayy calendar will automatically sync and update your other calendars.



## Established market

With an established community of guest, we will help you scale your business and increase the number of bookings at your location.



## Only 5% in commission

It's 100% free to be a host on the Owayy platform. We operate with a no-cure-no-pay solution, where you only pay 5% in commission fee per booking.



## Promotion activities

As a part of Owayy you will benefit from our continuous marketing activities through all our different channels.

# YOUR OWN PROFILE

**\*Coming Soon**

At Owayy we have developed a completely new website, which includes time-saving and motivating features such as an upgraded booking system, your own host login and more.



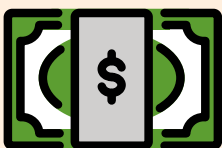
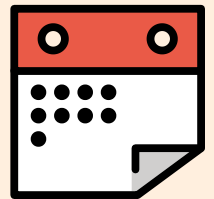
## Host login

The host login page is a new feature, where it will be possible to change information about your listing, add pictures, amenities, add-ons, and more. You will also be able to create new listings by yourself. We will soon launch more features where hosts will be able to get an overview of income, number of bookings, number of nights sold, and more.

## Cross channel management system

Bookings from different channels such as Airbnb or Booking.com will communicate and match your current booking calendar along with your available and non-available dates ensuring a smooth and automated system. This minimizes the time used on calendar synchronization and lowers the risk of double bookings.

To use this feature you must be able to import and export an iCal link from your other channels - but don't worry - most booking channels provide the possibility to do so.



## Billing and payments

Full overview of your revenue, as well as prior and future payments. Payment happens automatically at the end of each month.

# WHAT DO OUR HOSTS SAY?



*We have as first-year hosts entered the glamping industry. It has surprised us how many bookings we have received. Thanks to Owayy we have reached a lot of guests, and almost all of our bookings have been received through their platform. They have fully lived up to our expectations. They handle the bookings, talk to the customers in the pre-booking phase, are quick to answer the telephone and reply to emails. And one more thing which is really important, they always send the payment on time at the end of each month, with a detailed description of the payment calculation. We had never reached so many potential guests on our own.*

**Marianne and Christian from Kimmersøgård**

*I am new in glamping and chose Owayy as my partner. They are young and fresh and want to help and contribute - and they do it. From the 16th of July to the end of August they have delivered a result of more than 330 bookings for my 6 tents. Well done!!*

**Morten from Naturlig Glamping på Korsgården**



*From the first meeting with Owayy, we have felt their passion for wanting their relations the best, both due to their service level which is one-of-a-kind and their burning wish to reach the full potential of a partnership. We have had a unique partnership with Owayy and fully support their progressive approach to the market. We give our warmest recommendations to Owayy - they are really onto something and they are tapping into new markets by re-thinking travel- and accommodation experiences. We look forward to more great years with a strong partnership where we together contribute to a better health and memorable experiences for our guests.*

**Rasmus from Thorséng Nature Resort**



# How to get started?



All you need is a location!

Do you own a tent, a treetop cabin, a Mongolian yurt, a lavvu, a renovated container house, a modified circus wagon, a houseboat, a tiny house, or another unique type of accommodation, Owayy is the place to be.

Email: [host@owayy.com](mailto:host@owayy.com)

Telephone: + 45 61 40 46 76